

## Grill Ventures Concepting / Market Study / Feasibility Projects

Concepting Project	Location	Hotel Brand	Year
Bar Concept Statement / Business Plan	Boston	InterContinental	2006
Market Study	Montreal	InterContinental	2007
Restaurant Concept Statement	Boston	InterContinental	2007
Bar Concept Statement	San Antonio	Sheraton Four Points	2007
Market Study	New York City	InterContinental	2007
Restaurant Concept Statement	Montreal	InterContinental	2008
Bar Concept Statement	Montreal	InterContinental	2008
Market Study	Montreal	Hyatt Regency	2009
Market Study	Old Town Alexandria	Crowne Plaza	2010
Concept Ideation	Old Town Alexandria	Crowne Plaza	2010
Concept Development	Old Town Alexandria	Crowne Plaza	2010
Market Study	White Plains	Crowne Plaza	2010
Bar/Restaurant Concept Ideation	White Plains	Crowne Plaza	2010
Concept Development	White Plains	Crowne Plaza	2010
Corporate Concept Development		Clarion s	2010
Beach Bar Concept Statement	Aruba	Holiday Inn Resort	2013
Beach Restaurant Concept Statement	Aruba	Holiday Inn Resort	2013
Market Study	Orlando	Holiday Inn	2013
Corporate Concept Development	Atlanta	Holiday Inn Hotels	2013
Feasibility Study	Chicago / Joliet	Holiday Inn Hotel	2013
Market Study	Boston	InterContinental Hotel	2013
Market Study / Concept Statement	Tulsa	Embassy Suites	2014
Market Study / Concept Statement	Mount Kisco NY	Holiday Inn	2014

Concepting Project	Location	Hotel Brand	Year
Re-Concepted	Palm Springs CA	Hyatt	2014
Market Study	Saranac Lake NY	Independent	2014
Conference Center Feasibility Study	Chicago / Romeoville	N/A	2014
Feasibility Study	San Francisco	InterContinental	2014
Concepts Statement	Saranac Lake NY	Independent	2015
Conference Center Positioning Study	Nashua NH	Courtyard by Marriott	2015
Concept Statement	New York, NY	InterContinental	2015
Market Study / Concepts Statement	San Diego CA	InterContinental	2015-16
Concepts Statement	Washington D.C.	InterContinental	2016
Concepts Study	Manchester NH	Hilton Garden Inn	2016
Concepts Statement	Los Angeles CA	Hotel Indigo	2016
Concepts Statement	(Corporate / National)	Crowne Plaza	2016
Market, Feasibility & Concept Study	Boston (Canton) MA	Hilton Garden Inn	2016
Market Study	Houston	InterContinental	2016
Strategic F&B Assessment (Resort)	Point Clear AL	Marriott Autograph Collection	2016
Concept Statement Resort Bars & Restaurants	Point Clear AL	Marriott Autograph Collection	2017
Concept Assessment	Gilroy (San Jose) CA	Hilton Garden Inn	2017
Market Study / Concept Development	Little Rock AR	Hilton Garden Inn (Rooftop)	2017

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